

Karwansaray Publishers author guidelines

We read your proposal and have decided to publish your article. Great! Now, before you get started, please read through these guidelines carefully. Knowing what we expect from you will make getting the issue ready for print so much easier. Thanks!

Your audience

Our magazines are read by an informed, but non-specialist audience, so avoid jargon. If you do need to use technical terms, please ensure that you provide a concise explanation for the term in question. Please make sure that your text is pleasant to read, devoid of pedantry, and that it flows well. It often helps to have your text read by somebody else before submitting it to the editor.

Create a good title and subtitle

Each of our articles has a good and provocative title, which should be fairly short, and a longer, more descriptive subtitle. Give some thought to coming up with a strong title and subtitle, as this will be the first thing that readers will notice when they look at your article.

Open strong

Articles should also possess a strong opening paragraph or lead. This is not the same as the first paragraph of your article proper. The lead, which is printed in a different and larger font than the rest of the article, should give the reader a good idea of what to expect and invite him or her to read the rest. Avoid using quotes and keep the word count to 80–100 or less.

Divide your text

It's a good idea to have your article be easy to scan by someone just casually flicking through the issue. Make sure that you divide your article into sections of no more than between 300 and 500 words each. Ensure that the section titles are short.

Make use of text boxes

Sometimes you have information that is valuable, but which disrupts the flow of the main body of

text. In those cases, using a text box can be useful. Adding a text box is also a good way of making your article visually more interesting.

Add a few lines about yourself

Readers will want to know who you are! Be sure to add a couple of lines at the bottom of your article – your author's bio – explaining who you are and what makes you qualified to write about the topic at hand.

Don't forget the further reading

An article published in one of our magazines should always include a short list of books and (journal) articles under the heading 'Further reading'. Titles that you relied on while writing your article should be included here. Note that we do not make use of footnotes, so feel free to mention important modern literature in the text when it is key to your argument. Be sure to cite your sources.

You and the editor

Be prepared to have your article edited. If your article needs to be revised, the editor will usually contact you and tell you what needs to be improved. In some cases, the editor will make changes himself. These can be small (a word here or there) or large (entire sentences excised or switched around). If you are unwilling to submit to this, please reconsider having your article published.

Be original

Last, but not least, we expect you to be original. That means that the text you submit to the editor is written entirely by you.